

# Victor Hugo Febres J.

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Bilingual Spanish / English

Passion for storytelling is my superpower. Creativity is my compass. It can combine opposites or innovate, the key is knowing what to do when. I research, cultivate sources, pitch stories, I see its different venues and I craft its best version, and my videos have received over 11 million views.

## Video producer and Videographer

### Areas of Expertise

- Camera operator / Cameraman
- Video - Production
- Video editor
- True Crime Storyteller
- Fact-checking
- YouTube Creator
- Content Developer - Editorial
- News Cycle Analyst
- Data Scraping - Mapping

### Video Producer

#### **Business Insider/ How Crime Works/ 10/2023 – 10/2024**

I produced viral true crime videos for the YouTube series How Crime Works, using trusted sources and scripting stories based on high-stakes narratives. I've done sourcing, relationship building, interview design, execution, scripting, fact-checking, b-roll research, and collaborative video editing.

### Freelance Videographer and Video Editor

#### **Visual Node LLC, 07/2017 – Present, Atlanta Metropolitan Area, GA**

I provide videography services with a storytelling, unified, and coherent vision, covering news, interviews, influencers, aviation, and events. I've worked with clients from El Salvador, Dubai, and Australia, building presence and audience.

### Digital Video Producer

#### **Cox Media Group, 11/15/2021 – 11/31/2022, Atlanta Metropolitan Area, GA**

Produced over 1250 news videos in 12 months. The team generated more than 122M video starts, generating four days with more than 2M views. My top viral video generated over 1.2M views. I produced an average of 30 short 45-second videos per week, scripting them in AP style.

### Video Editor - Videographer

#### **Underwood University, 05/03/2021 – 11/08/2021, Suwanee, GA**

I worked as a multifunctional studio video producer, camera operator and video editor. I produced around 720 college lessons in six months, 1,440 academic hours. I designed the lighting layout and implemented chroma keying "green screen" production techniques.

### Assistant Producer

#### **Crónicas - Univision, 01/2019 – 05/2019, Doral, FL**

I co-wrote two shows out of several that increased 470K vs 280K in ratings, causing the competition to re-strategize. I improved the digital archive, transcribing interviews and preserving metadata.

### Senior Video Producer and Video Editor

#### **Great Sucre Municipality of Venezuela, 05/2009 to 03/2011 and 08/2012 to 10/2014, Latin America**

Video coverage of 400 community meetings and produced six documentaries annually for six years. I built and led a team which promoted local policies. Reelection was won with 52.69% of the votes.

### **News Video Producer**

**Efecto Cocuyo (Firefly Effect)**, 10/2014 to 06/2016, Latin America

I fostered the video news unit for digital and web content. I pioneered the adaptation of the short form video to tell stories in Spanish. I planned and implemented crowdfunding campaigns through online platforms and social media.

### **Public Information Officer**

**United Nations High Commissioner for Refugees**, 03/2011 – 07/2012, Latin America

Refugee awareness spot broadcasted nationally for one month for two consecutive years through an agreement with government and private networks that resulted in \$5 million in contributions.

### **Public Information Deputy**

**Electoral Eye NGO**, 03/2006 – 12/2008, Latin America

I managed the board's relationship with the specialized press in the coverage of the election results. I coordinated the products and channels of the organization's public presence. The voting system gained credibility and overcame polarization and misinformation thanks to our efforts.

### **Public Information and PR**

**The Carter Center**, 06/2003 – 12/2004, Latin America

I worked with renown journalists in promoting the public awareness of polarization in news, political bias, partisan coverage, misinformation, and attacks against reporters and media outlets.

### **Education**

**Central University of Venezuela**

**Master** in Social Comms Research, 2010.

**Catholic University Andres Bello**

**Bachelor** in Films and TV Production; 1998.

Remote Pilot FAA Certificate No. 4202833 Issued on 22 Nov 2018.

Premiere Advanced Training Course, Sterling Ledet & Associates Inc, July 2019.

### **Technology**

After Effects, Premiere Pro, Photoshop, Adobe Suite, Slack, Asana, iOS environment, Microsoft Office, Vimeo, Excel, Microsoft Teams, Wochit, ChartBeat, Arc Publishing, Adobe Illustrator. 3 years of experience working with cameras Sony.

**Website professional link** <http://victorhugofebres.com>